

## Toyota Forklift

Toyota Forklift Training Kitchener - Ever since 1992, Toyota Material Handling inc., U.S.A., also known as TMHU, have been the best selling lift truck supplier in the United States. This company has been situated out of Irvine, California for well over 40 years, providing a wide-ranging line of quality lift trucks. With a remarkable reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the foundation of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are built here.

All Toyota machines and components built within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to persistent development, and its environmental methods. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70 percent less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

### Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, associates Toyota's success to its strong commitment to constructing the best quality lift trucks at the same time as delivering the utmost customer service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's leading lift truck supplier and is among the magazines prominent world's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not many other companies and no other lift truck manufacturer can meet Toyota's history of caring for the environment while simultaneously encouraging the economy. Environmental accountability is an important characteristic of corporate decision making at Toyota and they are proud to be the first and only producer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

Toyota originally released the 8-Series line of lift trucks in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The finished product is a lift truck that produces 70 percent fewer smog forming emissions than the present Federal standards tolerate.

Also starting in 2006, jointly with the Arbor Day Foundation, Toyota added to its commitment to the environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and community parks that were damaged by fires and other ecological causes. 10,500 seedlings have also been distributed through Toyota Industrial Equipment's network of sellers to non-profit organizations and local customers to help sustain communities all over the U.S.

### Industry-Leading Safety

Toyota's lift vehicles offer superior productivity, visibility, ergonomics and resilience, and most significantly, the industry's leading safety technology. The company's System of Active Stability, also referred to as "SAS", helps reduce the possibility of accidents and accidental injuries, and increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability is able to perceive conditions that could lead to lateral unsteadiness and potential lateral overturn. When any of these conditions have been detected, the SAS will instantly engage the Swing Lock Cylinder to re-stabilize the rear axle. This alters the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to avoid injuries or accidents while adding durability.

SAS was first released to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS continues to be integrated into nearly all of Toyota's internal combustion machines. It is standard equipment on the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with required worker instruction, overturn fatalities across all brands have decreased by 13.6% since 1999. Furthermore, there has been an overall 35.5% decrease in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's uncompromising values reach far beyond the technology itself. The company believes in providing general Operator Safety Training courses to help clients satisfy and exceed OSHA standard 1910.178. Training packages, videos and various materials, covering a wide scope of matters-from personal safety, to OSHA rules, to surface and cargo situations, are offered through the vendor network.

### Toyota's Commitment to The U.S.A.

Ever since the sale of its first lift vehicle in the U.S. to the construction of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained an unbroken existence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in America now are manufactured in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service components, with the total investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and clients of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its originator, Sakichi Toyoda, in 1867, and finally a education center.

#### First in Client Satisfaction and Service

The NCC embodies Toyota's commitment to offering top-notch client service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all through the U.S, present the most complete and inclusive client service and support in the industry. The company's new and Certified Used lift vehicles, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to ensure overall client satisfaction.