

## Doosan Forklift

Doosan Forklift Training Kitchener - Doosan Infracore Company Ltd. is an international organization consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Technologies and Machine Instruments and Automation Systems.

Their United States partner, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer desires.

With a association consisting of over 90 independent dealers, the lift truck group supplies quality materials handling equipment to the broad North American marketplace. Doosan Infracore America Lift Truck sellers successfully operate in over 220 service and sales locations all through Canada and the U.S. The lift truck product line remarkably features 63 different models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these various vehicle models vary from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing forklift business in the North American market, due to their reliability in retaining a high level of consumer service excellence and optimum product functioning to all Doosan Infracore Forklift users. The U.S. lift Truck division located in Cleveland has a skilled team knowledgeable in Sales, Purchasing, Advertising, Logistical and Technical Support.

### Doosan's lift truck history

In the beginning the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled forklifts as part of a domestic machinery expansion project. Sales of these goods were primarily targeted to state-run firms, large scale organizations, and the military. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical education became the new focus for enhancing quality and product development.

### Development of Lift Truck Exports

Daewoo began the first domestic lift truck business in 1967, and rapidly acquired a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's sophisticated technological advancements combined with sales success placed them in a position of substantial growth of their forklift business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint enterprise project to respond to competitive pressures in the US materials handling market. This project drastically expanded Daewoo's lift truck sales. Construction was finished in 1984 to facilitate a modern plant which helped launch the company for the manufacture of high end added-value products suitable for export. In 1993, the company had a international sales system and started exporting versions they had developed through in-house technology, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international markets.